

Est. 2013 Portland, Maine

PETER GREENO

PHOTOGRAPHER

FINE ART FRAMES

PRINTED AND FRAMED IN MY STUDIO

I was listening to a talk by Albert Watson recently, a celebrated American photographer, and he made a statement about why he produces his own prints and his answer was simple. If the photographer doesn't have control over how black the blacks are, how rich the colors are, if the photographer doesn't see how his camera gear and choices during the processing of a photo result in something spectacular or something that falls short of acceptable, then who will?

I have been printing and framing my own work on lab quality printers for 7 years, and in that time I have learned more about how light, color, and composition can compliment my intent as a photographer than any lab ever will.



CHOOSING YOUR WALL ART

The best way to get started is to choose where in your home you want to display your fine art grouping or framed print. Once we know the size of the area and color scheme that we are working with, we can choose the size and number of frames, as well as the general style.

Then we can move onto choosing the images themselves, and whether they are in color or black and white. All images are reprocessed before printing so that the light, color tone and quality match and compliment each other.

I'll then arrange them in a frame and mat combination based on your tastes, and I'll provide that mock up in a digital image with a mock room so that you can get a feel for the size and arrangement, the color combinations and final result that we could produce.

Once approved, I'll begin gathering supplies, printing your images (usually on legacy luster or fine art velvet paper), cutting the mats by hand, and mounting.

Your frames are cut on a Morso miter chopper in my studio, and framed by underpinning on a Grizzly picture framing machine. All work is finished off with waxed corners and set with conservation clear glass made to filter out harmful UV light so that our pigment inks last for decades without fading.

Our framed works are shipped direct from my studio to your home in a series of boxes, and when groupings require it, they include a layout diagram on how to measure and hang the grouping for the desired visual effect.

The entire process can take up to a month depending on how much time you would like to make design decisions during the process. Orders are not available between October 31 and April 1, but we can make design decisions as we prepare for re-opening the studio each spring.

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FRAME GROUPINGS

Groupings can be made from a variety of frame and mat combinations. The defining factor in which grouping is right for you depends largely on the area you wish to display the grouping.

Six 8x10s, or six 11x14s



Two 16x20s, Two 16x16s, one 11x14, one 11x11, one 8x11



Four 11x14s with four 8x10s



Six 11x14s, or six 20x30s, this is also available as a triptych, with three 11x14s, or three 16x20s, or three 20x30s. This is the most flexible design and a triptych is a classic layout.



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FRAME OPTIONS

CLASSIC FRAMES

Our classic frames are typically 2 1/8" wide for most frames. They are clean, bold, and work best with larger frames and in rooms with bold colors.



MODERN FRAMES

The thickness of our modern frames range from 3/4" wide to 1 1/4" wide depending on the size of the frame. They are usually kept as thin and light as possible. They work best with frame groupings and in rooms that are light in color and more minimal in design.



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MAT OPTIONS

CUT AND WIDTH

I focus most of my framing on single-mat designs because they're simpler and more modern, even in a classic style frame. The width of a mat can vary depending on the style of the look we want to produce. A wide mat offers a minimalist design. A narrow mat focuses the eye on the action in the images.

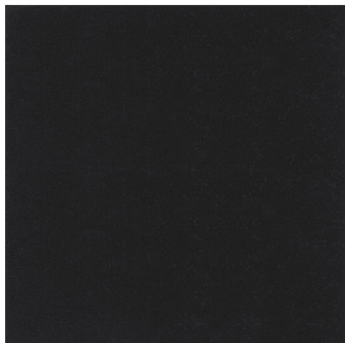
Other options include placing a landscape or portrait orientation photo into a square frame, or visually centering the image rather than having equal distances between image and frame.

With custom framing in house, we can make these decisions together to produce a statement piece that matches the quality of the images we are displaying, and the room you want to display them in.

You don't have to have all of these options chosen to make an order, just start the process and we'll work together to find the best final setup for you and your home.



COLOR AND TEXTURE



ARTIQUE NIGHT



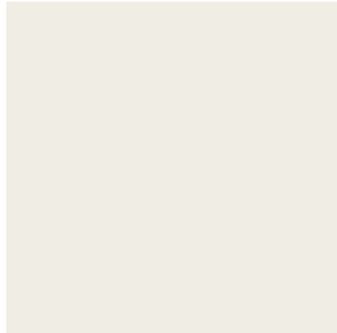
ARTIQUE BALMORAL



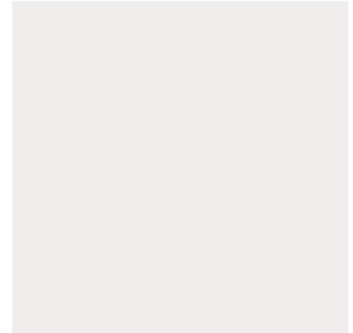
ARTIQUE GRAPHITE



ARTIQUE NICKEL



ARTIQUE OFF WHITE



ARTIQUE SNOW WHITE